

Deep

Stone

Deep Stone

Marmo e Pietra

Stone

me

Un'estetica maestosa dai contrasti decisi che rivela un profondo legame con la potenza grafica della madre terra. Ispirata all'essenza della pietra ardesia, Deep Stone trascende il concetto di pattern naturale, con una resa visiva espressiva ed intensa fatta di nuance avvolgenti e venature simili a pennellate d'artista.

Superfici di straordinaria bellezza per un décor elegante e sofisticato.

A majestic aesthetic with bold contrasts that reveals a profound connection to the graphic power of Mother Earth. Inspired by the essence of slate stone, Deep Stone transcends the concept of natural patterns with an expressive and intense visual effect, featuring enveloping hues and veins resembling an artist's brushstrokes.

Surfaces of extraordinary beauty for an elegant and sophisticated décor.

Une esthétique majestueuse aux contrastes marqués qui révèle un lien profond avec la puissance graphique de la Terre Mère. Inspiré par l'essence de la pierre d'ardoise, Deep Stone transcende le concept de motif naturel, avec un rendu visuel expressif et intense composé de nuances enveloppantes et de veinures semblables à des coups de pinceau d'artiste.

Des surfaces d'une beauté extraordinaire pour un décor élégant et sophistiqué.

Eine majestätische Ästhetik mit starken Kontrasten, die eine tiefe Verbindung zur grafischen Kraft von Mutter Erde offenbart. Inspiriert von der Essenz des Schiefers, geht Deep Stone über das Konzept eines natürlichen Musters hinaus, mit einer ausdrucksstarken und intensiven visuellen Wirkung, die aus umhüllenden Nuancen und künstlerischen, pinselstrichartigen Adern besteht.

Oberflächen von außergewöhnlicher Schönheit für eine elegante und raffinierte Dekoration.

ANNIE
LEIBOITZ
AT
WORK

Deep

Stone



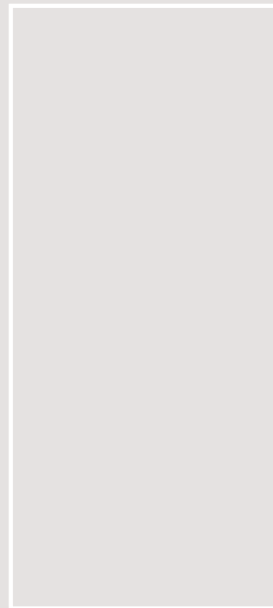
- 4 overview
- 6 materic touch
- 10 blue
- 16 white
- 22 beige
- 26 natural
- 33 technical section



Deep Stone

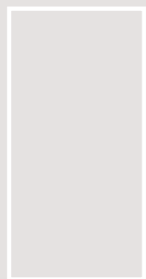


6 mm



120x280
48"x110"
Nat Ret *
Lap Ret

8,8 mm R10B naturale



60x120
24"x48"
Nat Ret
Lap Ret



60x60
24"x24"
Nat Ret



30x60
12"x24"
Nat Ret

modular system



Mosaico
30x30
12"x12"
Nat Ret



Stick
30x60
12"x24"
Nat Ret



Muretto
30x60
12"x24"
Nat Ret

Un'intensa stonalizzazione rivela i particolari dettagli cromatici delle 4 colorazioni, che vanno dal natural, caldo e vibrante come un tramonto d'autunno, al blu profondo della notte, al bianco del mistero di paesaggi avvolti nella nebbia, al beige della sabbia e della terra.

La ricchezza del suo disegno amplifica la sensazione di autenticità della materia ed invita ad esplorarne la superficie.

An intense de-tonalization reveals the particular chromatic details of the four color variations, ranging from natural, warm and vibrant like an autumn sunset, to the deep blue of the night, the white mystery of landscapes shrouded in mist, and the beige of sand and earth.

The richness of its design amplifies the sensation of the material's authenticity and invites one to explore its surface.

Une intense déstabilisation révèle les détails chromatiques particuliers des 4 coloris, allant du natural, chaud et vibrant comme un coucher de soleil d'automne, au bleu profond de la nuit, au blanc mystérieux des paysages enveloppés dans le brouillard, au beige du sable et de la terre.

La richesse de son dessin amplifie la sensation d'authenticité de la matière et invite à explorer sa surface.

Eine intensive Schattierung offenbart die besonderen farblichen Details der vier Farbvarianten, die vom natural, warm und lebendig wie ein Herbstsonnenuntergang, bis hin zum tiefen Blau der Nacht, zum weißen Geheimnis nebelverhangener Landschaften und zum Beige von Sand und Erde reichen.

Die Reichhaltigkeit ihres Designs verstärkt das Gefühl von Authentizität des Materials und lädt dazu ein, seine Oberfläche zu erkunden.

* Materic touch

overview

natural surface

Enhancing its distinctive features
to bring out aesthetic and sensory
beauty.

Mettre en valeur ses caractéristiques
distinctives pour restituer une
beauté esthétique et sensorielle.

Seine charakteristischen Merkmale
zu betonen, um ästhetische und
sensorische Schönheit zu vermitteln.

*Un'inedita applicazione decorativa che segue
e ne enfatizza il movimento grafico.*

*Ogni vena e sfumatura sembra scolpita
dall'arte stessa della natura, creando un effetto
visivo straordinariamente realistico che attrae
irresistibilmente la mano.*

120x280 6mm



A subtle three-dimensional
structure that follows and
emphasizes the graphic
movement: every vein and shade
seems sculpted by nature's own
art, creating an extraordinarily
realistic visual effect that
irresistibly attracts the hand.

Une légère structure
tridimensionnelle qui suit et met
en valeur le mouvement graphique:
chaque veine et nuance semble
sculptée par l'art même de la
nature, créant un effet visuel
extraordinairement réaliste qui
attire irrésistiblement la main.

Eine leichte dreidimensionale
Struktur, die der grafischen
Darstellung folgt und sie betont:
Jede Ader und Schattierung
scheint von der Kunst der Natur
selbst gemeißelt zu sein, was einen
außerordentlich realistischen
visuellen Effekt erzeugt, der
unwiderstehlich die Hand anzieht.

*Esaltarne i caratteri distintivi per restituire
bellezza estetica e sensoriale.*

materialic touch

Deep Stone

COLLECTION





materic touch

Natural surface

Una sinfonia di sfumature e grafiche regali

blue



A symphony of shades and regal patterns.

Une symphonie de nuances et de graphismes royaux.

Eine Sinfonie von Nuancen und königlichen Grafiken.



materic
touch

Natural surface

Wall & Floor
BLUE 120x280_48"x110" Nat Ret

Counter top
BLUESTICK 30x60_12"x24" Nat Ret

BLUE

*Due finiture che
ne amplificano la
potenza espressiva*



14

Wall & Floor
BLUE 120x280_48"x110" Lap Ret

Two finishes that amplify its
expressive power.

Deux finitions qui amplifient sa
puissance expressive.

Zwei Oberflächen, die ihre
Ausdruckskraft verstärken.



15

Wall & Floor
BLUE 120x280_48"x110" Nat Ret



materic
touch

Natural surface

BLUE

Un viaggio nell'anima della materia per catturarne l'essenza

A journey into the soul of the
material to capture its essence.

Un voyage dans l'âme de la matière
pour en capturer l'essence.

Eine Reise in die Seele des Materials,
um dessen Essenz zu ziehen.

16

materic
touch

white



17



WHITE

Backsplash
 WHITE MURETTO 30x60_12"x24" Nat Ret

Top
 WHITE Nat Ret

Counter top
 METAL CORTEN Nat

Floor
 WHITE 60x120_24"x48" Nat Ret



Top
METAL CORTEN Nat

Floor
WHITE 60x120_24"x48" Nat Ret



Wall
BEIGE 30x60_12"x24" Nat Ret



beige

Harmonious interior design
compositions.

Des compositions harmonieuses
de design d'intérieur.

Harmonische Innenarchitektur-
Kompositionen.



*Armoniose
composizioni di
interior design*



24

25

Wall
HONEY WOOD BRICOLA 24x240_9 1/2"x96" Nat Ret

Floor
BEIGE 60x120_24"x48" Lap Ret

BEIGE



natural

A natural piece of art that dominates any space.

Un morceau d'art naturel qui domine chaque espace.

Ein natürliches Kunstwerk, das jeden Raum dominiert.

Un pezzo d'arte naturale che domina ogni spazio



Wall
NATURAL 120x280_48"x110" Lap Ret

Floor
NATURAL 60x120_24"x48" Lap Ret

NATURAL



NATURAL

Floor
NATURAL 30x60_12"x24" Nat Ret

blue

white

beige

natural

Technical section



ISO 13006 - G - Bla_E ≤ 0,5% - UNI EN 14411 - UGL
ANSI A - 326.3: 2021
WET DYNAMIC COEFFICIENT OF FRICTION | DCOF ≥ 0,42

6 mm



120x280
48"x110"
Nat Ret *
Lap Ret

* Materic touch

8,8 mm **R10B naturale**



60x120
24"x48"
Nat Ret
Lap Ret



60x60
24"x24"
Nat Ret



30x60
12"x24"
Nat Ret

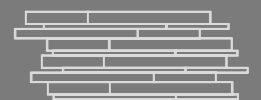
modular system



Mosaico
30x30
12"x12"
Nat Ret



Stick
30x60
12"x24"
Nat Ret



Muretto
30x60
12"x24"
Nat Ret

DEEP STONE





6 mm

120x280
48"x110"

natural



8,8 mm

60x120
24"x48"

Formati & Sviluppo grafico

Pattern by size / Développement graphique / Grafischer Entwurf

6 mm

120x280_48"x110"

4 pattern

8,8 mm

60x120_24"x48"

12 pattern

60x60_24"x24"

24 pattern

30x60_12"x24"

48 pattern

Deep Stone

6 mm



120x280
48"x110"

| | Nat Ret* | Lap Ret |
|------------|-------------|-------------|
| BLUE | 204013 | 204018 |
| WHITE | 204012 | 204017 |
| BEIGE | 204014 | 204019 |
| NATURAL | 204011 | 204016 |
| Price code | M153 | M175 |

*Materic touch

8,8 mm

R 10 B
naturale



60x120
24"x48"

| | Nat Ret | Lap Ret | Nat Ret | Nat Ret |
|------------|-------------|-------------|-------------|-------------|
| BLUE | 204003 | 204008 | 204033 | 204038 |
| WHITE | 204002 | 204007 | 204032 | 204037 |
| BEIGE | 204004 | 204009 | 204034 | 204039 |
| NATURAL | 204001 | 204006 | 204031 | 204036 |
| Price code | M097 | M125 | M089 | M081 |

IMBALLI Packings

| | PCS/BOX | MQ/BOX | KG/BOX | PCS/PAL | BOX/PAL | MQ/PAL | KG/PAL | PACKING | PACKING SIZE | TARE (KG) |
|-----------------------|---------|--------|--------|---------|---------|--------|----------|------------------|-----------------|-----------|
| 6 mm | | | | | | | | | | |
| 120 x 280 | - | - | - | 20 | - | 67,20 | 974,4 | CASSA | 292 x 145 x 35h | 108 |
| | - | - | - | 44 | - | 147,84 | 2.144 | CAVALLETTO LEGNO | 290 x 75 x 161h | 145 |
| 8,8 mm | | | | | | | | | | |
| 60 x 120 Nat Ret | 2 | 1,44 | 27,79 | - | 32 | 46,08 | 889,28 | EPAL | 80 x 120 x 75h | 22 |
| 60 x 120 Lap Ret | 2 | 1,44 | 27,90 | - | 30 | 43,20 | 837,00 | EPAL | 80 x 120 x 75h | 22 |
| 60 x 60 | 3 | 1,08 | 20,86 | - | 40 | 43,20 | 834,40 | EPAL | 80 x 120 x 75h | 22 |
| 30 x 60 | 7 | 1,26 | 24,60 | - | 48 | 60,48 | 1.180,80 | EPAL | 80 x 120 x 75h | 22 |
| DECORI. DECORS | | | | | | | | | | |
| MOSAICO 30 x 30 | 6 | 0,54 | 10,36 | - | 60 | 32,40 | 621,60 | EPAL | 80 x 120 | 22 |
| MURETTO 30 x 60 | - | - | - | - | - | - | - | EPAL | 80 x 120 | 22 |
| STICK 30 x 60 | - | - | - | - | - | - | - | EPAL | 80 x 120 | 22 |

8,8 mm

R 10 B
naturale



Mosaico
30x30
12"x12"



Stick
30x60
12"x24"



Muretto
30x60
12"x24"

| | Nat Ret | Nat Ret | Nat Ret |
|------------|-------------|-------------|-------------|
| BLUE | 204098 | 204103 | 204108 |
| WHITE | 204097 | 204102 | 204107 |
| BEIGE | 204099 | 204104 | 204109 |
| NATURAL | 204096 | 204101 | 204106 |
| Price code | M159 | M247 | M199 |

Pezzi Speciali / Trims

8,8 mm

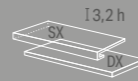
R 10 B
naturale



Battiscopa
Skirting



Gradino costa retta**
Straight nosed stair



Gradino costa retta SX - DX**
Straight-edge step L-R

| | 7x60 | | 33x120 | | 33x120 | |
|------------|-------------|-------------|-------------|-------------|------------------------|------------------------|
| | Nat Ret | Lap Ret | Nat Ret | Lap Ret | Nat Ret | Lap Ret |
| BLUE | 204078 | 204118 | 204083 | 204123 | 204088 SX 204093 DX | 204128 SX 204133 DX |
| WHITE | 204077 | 204117 | 204082 | 204122 | 204087 SX 204092 DX | 204127 SX 204132 DX |
| BEIGE | 204079 | 204119 | 204084 | 204124 | 204089 SX 204094 DX | 204129 SX 204134 DX |
| NATURAL | 204076 | 204116 | 204081 | 204121 | 204086 SX 204091 DX | 204126 SX 204131 DX |
| Price code | P021 | P025 | P207 | P215 | P231 | P243 |

| | PCS/BOX | MQ/BOX | KG/BOX | PACKING | PACKING SIZE |
|--|---------|--------|--------|---------|--------------|
| PEZZI SPECIALI. TRIMS | | | | | |
| 8,8 mm | | | | | |
| BATTISCOPA 7x60 | 15 | 0,63 | 13,28 | EPAL | 80 x 120 |
| GRADINO COSTA RETTA 33 x 120 x 3,2h ** | 2 | - | 14 | EPAL | 80 x 120 |
| GRADINO COSTA RETTA 33 x 120 x 3,2h SX/DX ** | 1 | - | 7 | EPAL | 80 x 120 |

** A disposizione solo su richiesta. Tempi di consegna: 30gg
Available upon request only. Delivery terms: 30 days.
Disponible seulement sur requête. Délais de livraison: 30 jours.
Verfügbar auf Anfrage. Lieferzeit: 30 Tage.



Cavalletto in legno
Wood A-Frame



Cassa
Crate



Epal

UNI EN 14411 - ISO 13006 - G - Bla (E ≤ 0,5%) - UGL
ANSI A - 326.3: 2021
DCOF ≥ 0,42 (naturale)



Caratteristiche tecniche
Technical features





Certificazioni
Certifications



Pulizia e manutenzione
Cleaning maintenance



Condizioni generali di vendita
General sales conditions



Note generiche
General information

Legenda . Legend



da rivestimento
wall tiles



floor and wall
porcelain



Low



Moderate



High



Random

Range di stonizzazione . Shade Spectrum

Le cromie, le strutture e le grafiche delle piastrelle riprodotte nelle immagini del catalogo potrebbero non corrispondere fedelmente al prodotto industriale.

The colours, structures, and patterns of the tiles illustrated in the catalogue might not correspond exactly to the actual product.

I pesi riportati in tabella sono indicativi in quanto possono subire leggere variazioni per motivi produttivi.

The weights stated in the chart are approximate as some changes may be necessary for production reasons.

Italcer S.p.A. SB si riserva di apportare, senza alcun preavviso, le modifiche che riterrà più opportune al fine di migliorare il prodotto. Quanto riportato è da considerarsi indicativo e non esaustivo in riferimento ai colori e alle caratteristiche estetiche dei prodotti.

Italcer S.p.A. SB reserves the right to make any changes it deems fit in order to improve the product, without prior notice.

All images are provided for illustrative purposes only and other colours and aesthetic features are available.

Consulta il catalogo generale o il sito www.lafabbrica.it per vedere gli ultimi aggiornamenti.

Check out our general catalogue or our website at www.lafabbrica.it for our latest updates.



Catalogo generale
General catalogue



www.lafabbrica.it

AD: MARKETING LA FABBRICA AVA

PRINT: **bBold s.r.l**

EDIZIONE I - SETTEMBRE 2024



ITALCER S.p.A. SB | P.IVA 00142060359

Amministrazione e Sede Legale
Accounting and Legal Head Office

Via Emilia Ponente 2070 - 42048 Rubiera (RE) - Italy
Tel. +39 0522 625111
Fax +39 0522 625160

Uffici Commerciali, Showroom
Sales Department, Showroom

Via Emilia Ponente 2070 - 48014 Castel Bolognese (RA) Italy
Tel. +39 0546 - 659911 - Fax +39 0546 - 656223
info@lafabbrica.it - www.lafabbrica.it



FOLLOW US

 LA
FABBRICA
AVA
EXTRAORDINARY TILES

ITAL  CER
GROUP
DESIGN SURFACES